

World Waste Management Revolution (WWMR)

Prof. Sekhara Gowd Mitta, Prof. Earanna. S, & Dr. Suresha K.V

Bane for one should become boon for others i.e One's waste should become others wealth.

The Mother earth has created everything useful. There is a constant process of transforming energies from one form to another form. Hence, there is a stressed need to understand the potentialities of each and everything and harnessing those potentialities effectively for the benefit of mankind. Paradoxically many people failed to understand the worth of several things and they discard them in an irresponsible manner which in turn cause maladies to the society and environment. At this juncture the waste management assumes paramount importance. Everything that is discarded shall have an inmate energy which can be effectively utilized provided human brain is aptly applied in a positive manner. The management of urban waste and rural waste require altogether different strategies. While urban waste mainly comprises of domestic waste mixed with many non-bio degradable substances, the rural waste predominantly comprises of bio-degradable substances only.

The urban waste management being streamlined to upkeep the cleanliness of urban centers and to ensure better health conditions. No doubt, reducing reusing and recycling of certain urban waste are emphasized the bio-degradation process. This also successfully done in urban centers. Rather unfortunately the rural waste management not in the agenda of individuals, community, local Governments, NGO's and other progressive thinkers. With the slow penetration of urban culture into the rural society and increased phase in the emulation of fashionable life style by the rural folk has created a chaos in the rural sketch of life.

Agriculture has become no more a lucrative occupation for many villagers as they find other occupations in service sector are more attractive. The younger generation in the rural society is according least importance to the agriculture. The older generation is becoming, in a way, incapacitated to carry out the present agriculture in a traditional way where organic farming was thrust upon heavily. The entire rural folk is negligent about reducing, reusing and recycling of agricultural and nonagricultural waste. Depending upon electricity for power & lighting , LPG for fuel, chemical fertilizer, pesticides, mulching with plastic sheets, mechanization of cultivation of activities, use of harvesting machines, indiscriminate denudation of forest are all contributing to the increasing the waste.

It is unfortunate villagers reluctant about using bio gas power, solar power for lighting, heating and fuel. The use of dung, wet waste, dry waste and other agriculture waste is not being accorded prime importance. Use of Neem oil and other natural pesticides is almost forgotten by the villagers. Saving the greenery around is also not taken up seriously to the rural folk. To control weeds mulching and chemicals are used and in the process the fertility of land is decreasing and the non-bio degradability of plastic waste is avoiding circulation of water into the earth. In the organic farming there is no weed control and much emphasis given on the main crop. On the lines of natural selection i.e. survival of the fittest- the main crop emerges in earth.

"Aano bhadraa krathavo yanthu vishwathaha"- "Let the noble thoughts come to all from all directions". Page No.1

It is imperative on the part of learned citizens across the world think about waste into wealth. Following are the suggestions to the world community.

1. Streamlining the waste management techniques and educating the same among the communities at the behest of Government by NGO's. The new world waste management organization may be formed which collaborates and coordinates researchers and implementation of waste management.
2. Cajoling the communities to practice the waste management to offering the incentives.
3. Making it obligation the waste management through legal provisions.

Just, the world leaders have to think in holistic way world as one single family.

Prof. Sekhara Gowd Mitta,

Founder & Managing Editor, AIJRMSST, Tumkur, Karnataka State, India.
& Assistant Professor, Dept of MBA (PGDMS), Kalpataru Institute of Technology, Tiptur, Karnataka State, India.

Prof. Earanna. S,

Associate Professor, S.S.R.G. Womens College, Raichur, Karnataka State, India.

Dr. Suresha K.V.,

Associate Professor of Commerce,
JSS College of Arts, Commerce & Science(Autonomous),
Ooty Road, Mysore, Karnataka State, India.
and Acme Intellects Group